



## HOLLY C. POMRANING, J.D.

**Attorney**

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Holly is an attorney at Lake Effect HR & Law, a firm devoted exclusively to representing and advising employers on all facets of HR and Employment Law. During her thirteen years of legal experience in the public sector, private practice, and as in-house counsel, Holly has proven herself as a problem-solver.

Holly began her legal career as a Labor and Employment attorney at Foley and Lardner in Madison, WI. In that role, she advised management clients on employment-related issues including handbook drafting, human resources training, wage and hour compliance, and trade secret law. Holly subsequently served as associate general counsel at Great Lakes Higher Education Corporation where she advised management on laws impacting the student loan industry, including consumer protection, privacy, employment, and regulatory compliance laws.

In the public sector, Holly served the Wisconsin Department of Justice as an Assistant Attorney General where she represented the state in antitrust, fraud, employment and benefits-related matters. Holly was appointed the Department's Special Assistant Attorney General for Mortgage Foreclosure Mitigation, representing Wisconsin in the \$25 billion multistate National Mortgage Settlement and related matters. In this role, she oversaw a team that worked closely with national banks and mortgage servicers to ensure compliance with settlement terms and help homeowners stave off foreclosure.



Her collaborative approach helped thousands of homeowners find affordable payment options and ultimately stay in their homes.

Holly is also a trained and experienced mediator who serves on the Board of Wisconsin State Bar's Dispute Resolution Section. She currently serves as President of the Board of Directors for Economic Justice Institute, Inc., which supports the EJI clinics at the University of Wisconsin Law School and houses the project LIFT Wisconsin.

## Professional Affiliations

- State Bar of Wisconsin
  - Dispute Resolution Section, Chair-Elect
  - Labor and Employment Section, Member
  - Public Interest Law Section, Member
- Dane County Bar Association

## Bar & Court Admissions

- Wisconsin (2008)
- US District Court, Western District of Wisconsin (2008)
- US District Court, Eastern District of Wisconsin (2011)
- US Court of Appeals, Seventh Circuit (2011)

## Education

- University of Wisconsin Law School, cum laude (J.D., 2008)
  - Consumer Law Clinic Student Attorney, Supreme Court of Wisconsin Intern
- Boston College, magna cum laude (B.A., Communication and Theology, 1997)
  - Teaching Associate, Public Speaking

## Community Involvement

Holly's currently and past community service include the following organizations:

- Economic Justice Institute, Inc., President, Board of Directors
- State Bar of Wisconsin, Dispute Resolution Section Board of Directors, Chair-Elect
- Blessed Sacrament School Education Advisory Committee Member
- West Madison Little League, volunteer and coach
- Madison Area Independent Sports League, volleyball and basketball coach
- Wisconsin Lawyer Assistance Project, Volunteer
- Legal Action of Wisconsin Volunteer Lawyers Project, volunteer and trainer



- Winnebago County Dispute Resolution Center (serving Winnebago County Court), Mediator
- Blessed Sacrament Parish Pastoral Council, Member
- Queen of Peace and Blessed Sacrament Parishes, Religious Educator
- Madison Children's Museum, Teas and Trains, Fundraising Committee
- Preschool of the Arts, Board of Directors

## Personal

Holly is the mother of five children and is married to her college sweetheart Mike Pomraning. She grew up in Indiana, but after living in Madison for more than two decades, considers Madison her home.